

TVFF BOD Meeting Minutes

1/4/2018 6:54:00 PM

Attendees: Corey Pedigo, Mark Shepherd, Donald Dehm, Brian Bouma, JJ Yount, Ralph Chuey, Larry Hice, Steve Kerkhof

Minutes from previous meeting were accepted.

Treasury Report

2017 yearly report: started with \$15,021.26

- expense total: \$8,267.58
- Income total: \$10,430.00
 - Year end: \$17,183.68

Old Business

New Business

-New Members retention

- Brian suggested
 - Not all who come in are world traveling avid fly fishermen. So we need to make it accessible for them. We need to take them fishing.
 - Recommend we start doing monthly local fishing outings.
 - 8am, second Saturdays (starting out), starting at Johns Farm Park.
 - Voted, Passed

-Overall more club outings

- Can we get non BOD members to help lead some of these, in return what do they get?
 - Donald suggested the person leading gets an entry for the participation drawing per person who shows up.
 - Mark suggests only 2 entries, 1 for planning and 1 for doing it.
 - Larry, to qualify for a club event should have qualifications
 - Larry, made motion to table this and appoint someone to research and plan this further.
 - Voted, passed

-Participation Award

- Should we do more nice items instead of just 1 big item?
 - Voted, passed
- Should we do a fly tying specific award?
 - Voted, failed

-Changes to Fly Tying nights

- 1st session each time will be a club member
- 2nd session will be a guest tyer
 - Mark made a motion to create a budget line of \$500 for guest tyers. Donald second. Voted, passed

-Education plan

- Get a certified instructors/experts to do class/clinics
- Do educational and conservation times at monthly outings
- Use educational outings to gain membership

-Hayes Fly Fishing Day

- Access to their building to run classes throughout the day
- Use the lawn for casting classes
- Finally fish some
- 0 cost but effort
- Possible date of March 10th

-Spring Arkansas trip

- March 17-25
- Larry will starting collecting payments next club meeting.

-Fall Arkansas trip

- Brian brought up the question of possibly moving the date
 - Larry suggested polling membership

-Hosting Fly Fishing Film Festival

- Cost for the film package
- Cost for venue
- They advertise for us
- We can charge entry if we would like

- Larry suggests we build a committee to research doing this, Brian and Donald will do that

Action items

- Brian Bouma to start oversight of the monthly fishing outings
- Brian and Donald to research and plan for members leading outings
- Larry and Donald to work together to get more partnerships (such as Orvis, etc..) for outings/education/sponsorships
- Larry in charge of polling members about moving the Fall Arkansas trip
- Brian and Donald to research more on hosting a Fly Fishing Film Festival
- JJ give BOD members access to Social Media